

MCC-SF Board of Directors Special Meeting
Thursday, July 21, 2014, 7:00 PM
Chapel – 150 Eureka
MINUTES

CALL TO ORDER

Special meeting of the Board of Directors called to order at 7:00 pm by Rev. Robert Shively.

Board members present: Rev. Robert Shively (Moderator), Maureen Bagues (Lay Co-Leader), Brian Stevens (Lay Co-Leader), Dennis Creagh (Clerk), Emily Hoyer, Jan Corlett (Treasurer), Wendy Tobias, Rick Rosser

Additional attendees: Irene Laudeman

Current Budget Needs

- Budget requires \$22,000 in additional fundraising.
- If we meet our fundraising goals we would still be 22,000 deficit. If we remove the cost of the audit, then our deficit drops to \$7,000.
- Based on current needs, the Board is expected to raise a total of \$41,000 to close the budget gap.

Fundraising Overview

Emily presented a Fundraising Overview to the Board. She shared her slide presentation with the Board.

Tentatively on the Calendar

- 9/8, 9/15, 9/22 Dance Classes
- 9/27 Gay Prom
- 9/29 Mail Appeal
- 10/5 Castro Street Fair
- TBD - Anniversary Pillars/Major Donor Reception
- 10/18 Concert
- October, Spare Change Drive
- December, Holiday Gift Appeal

The Board also discussed selling ad space in eConnections. This idea needs to be explored further.

Fall Stewardship Campaign

The Board discussed the Fall Stewardship Campaign and suggested planning should start in August.